

WEDNESDAY, JANUARY 27



**2021 ANNUAL ECONOMIC
FORECASTING PROJECT**

PRESENTED BY **CHARTWAY**[®]
FEDERAL CREDIT UNION 

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR - \$1000

- Ten (10) virtual registrations
- Virtual Exhibit Hall
- Exhibitor profile in the event app
- Company logo and link on the registration website
- Sponsored session branding on virtual event website
- Live recognition during the event program
- Two (2) event app push notifications
- Banner ad placement on the virtual website
- Listed on event marketing email communications
- Logo ad placement on the virtual website
- Showcase ad on the virtual website
- Your logo and business will be featured on the event social media page(s)
- One (1) minute company video to be shown during the event

Due to the nature of this event's exclusive partnership with its Presenting Partner, the event organizers are unable to offer premier sponsorships to any financial institutions. All other sponsorship levels are available.

ELITE SPONSOR - \$750

- Seven (7) virtual event registrations
- Virtual Exhibit Hall
- Exhibitor profile in the event app
- Company logo and link on the registration website
- Sponsored session branding on virtual event website
- Live recognition during the event program
- One (1) event app push notification
- One (1) minute company video to be shown during the event
- Listed on event marketing email communications

SUPPORTER SPONSOR - \$300

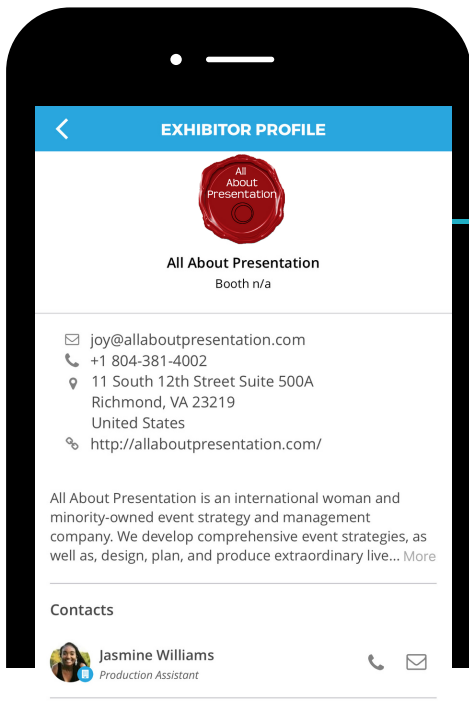
- Four (4) virtual event registrations
- Virtual Exhibit Hall
- Exhibitor profile in the event app
- Company logo and link on the registration website
- Listed on event marketing email communications

EXHIBIT SPONSOR - \$150

- Two (2) virtual event registrations
- Virtual Exhibit Table
- Exhibitor profile in the event app

SPONSORSHIP LOCATIONS

Within the Virtual Platform



Event App Profile

Creating a profile in the official event app allows for attendees to learn more about you as a sponsor which is available to attendees instantly upon registration.

Sponsored Session

Your partners can sponsor a session to create brand thought leadership and expand their reach through this placement.

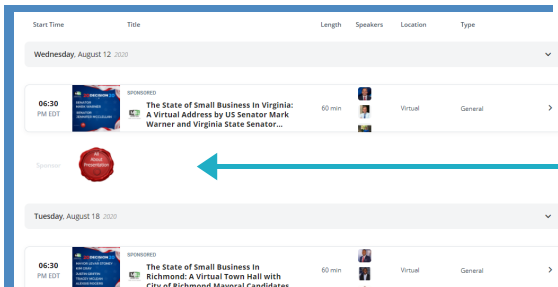
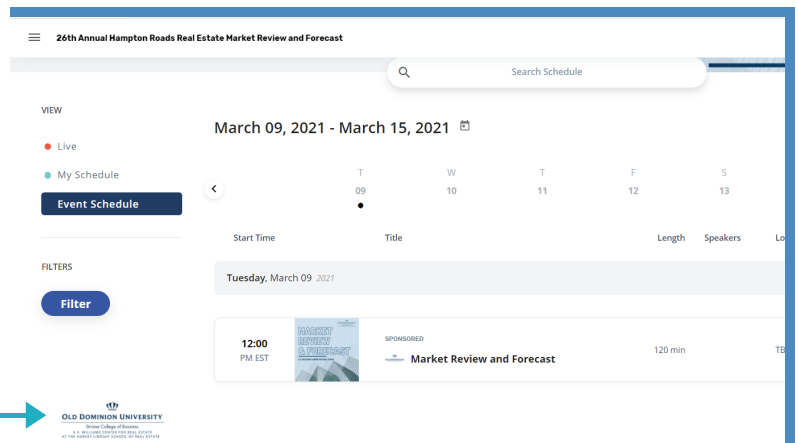


Banner Ad

Banner ads are shown in key locations to accentuate the sponsor's brand.

Logo Ad

Logo ads are shown in key locations to accentuate the sponsors brand.

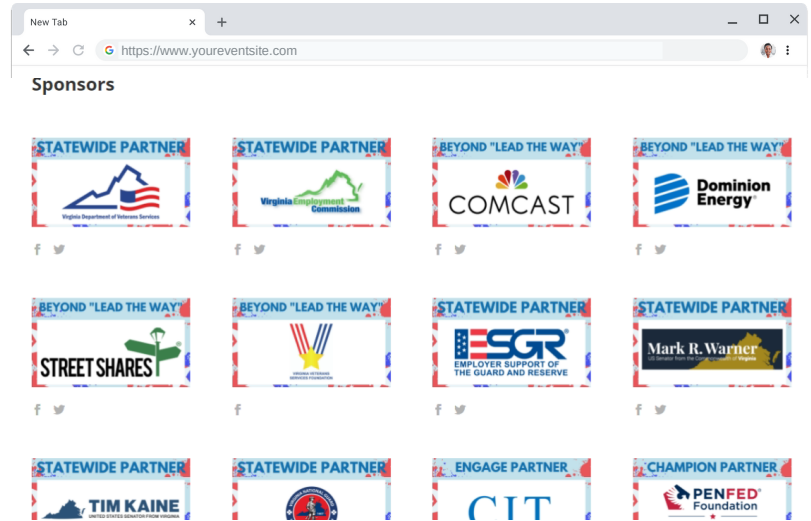


Showcase Ad

Showcase ads are clickable graphics shown within the schedule of the event.

SPONSORSHIP LOCATIONS

Beyond the Virtual Platform

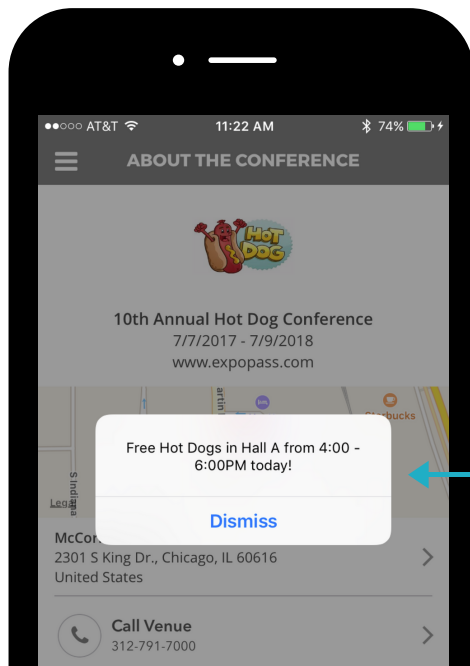


Registration Website

Your organization's logo and link will be featured on the main page for event registration.

Social Media Spotlight

Your organization will be featured and tagged on the event's social media platforms for you to share online.



Push Notifications

Encourage attendees to take action sending a push notification through that app. These notifications can link to your organizations website, video, online interest form, and more.

Email Communication

Your organization will be mentioned with a logo or text on event communication.

