

2021 Mid-Year Economic Forecast

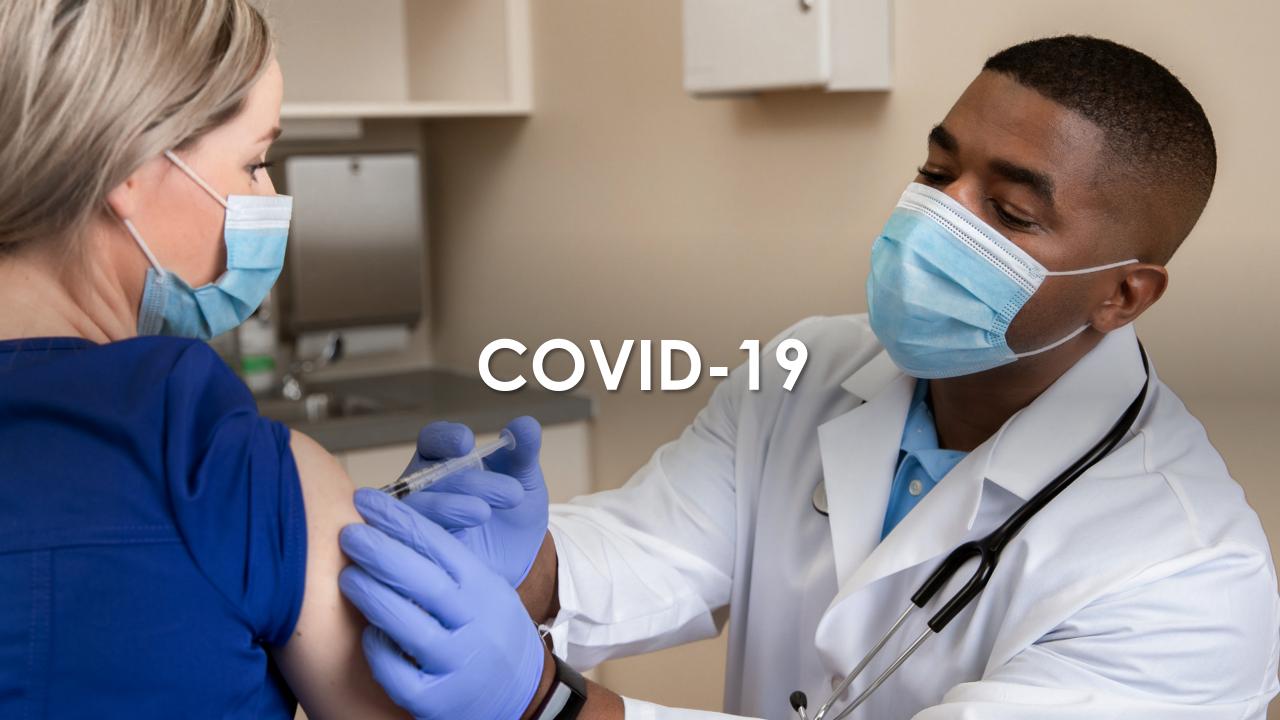
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Strome College of Business
Old Dominion University

June 17, 2021

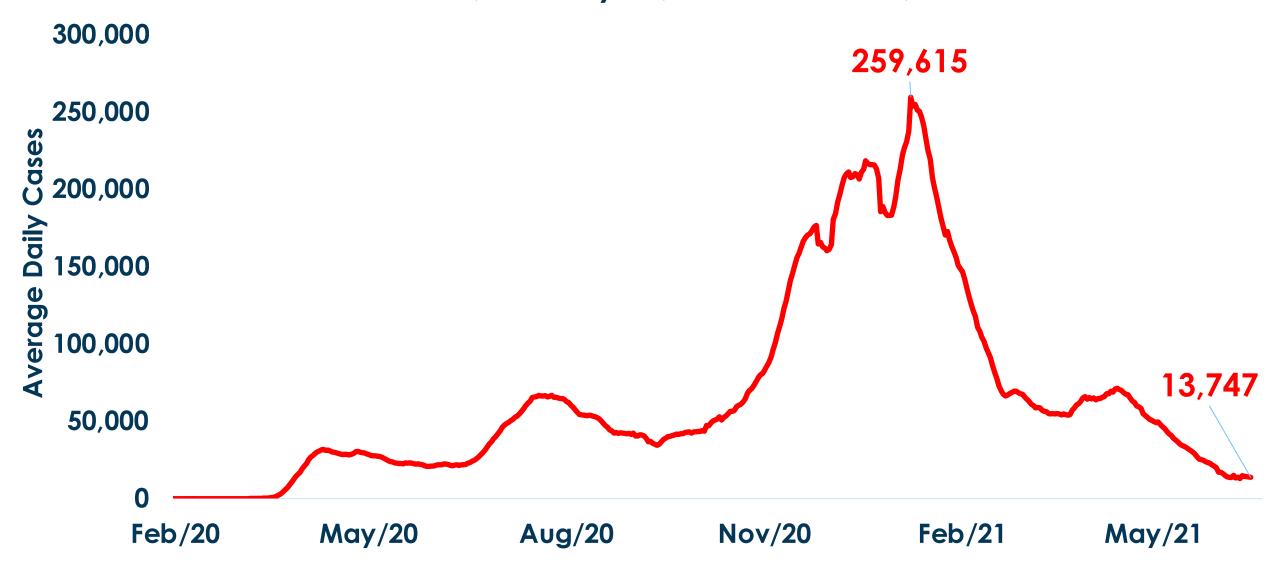




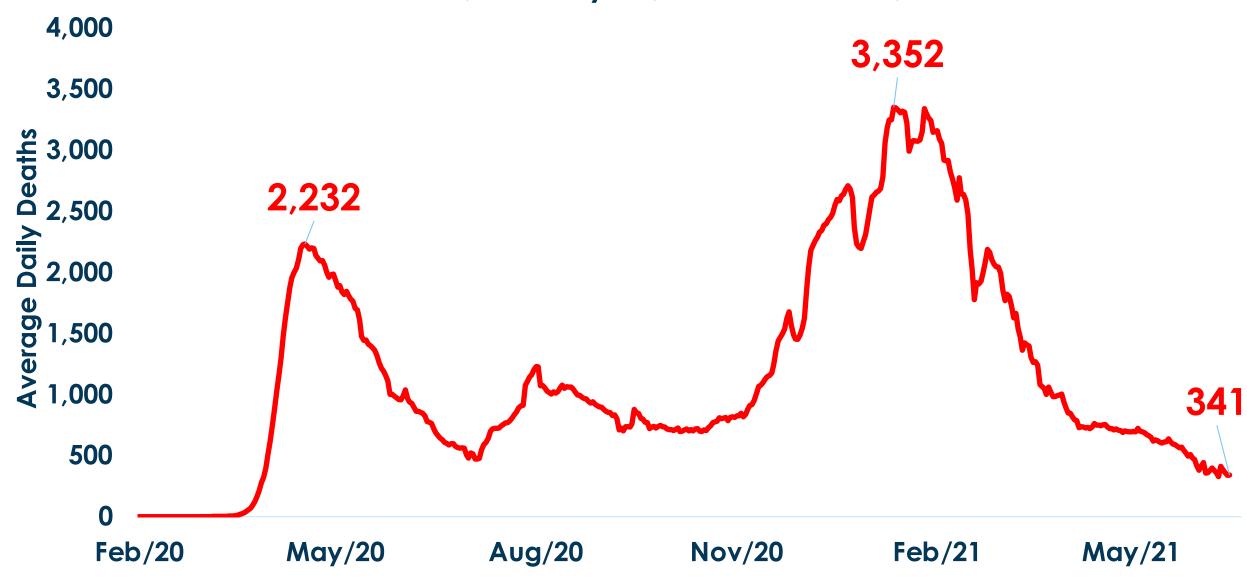
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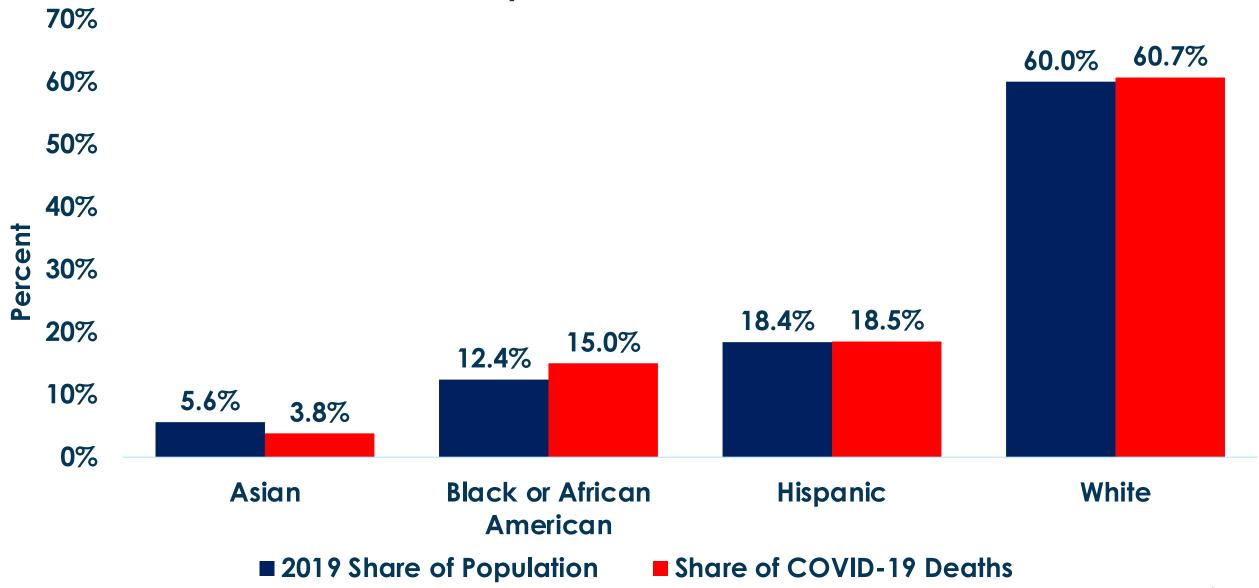
7-Day Moving Average of Daily COVID-19 Infections United States, January 21, 2020 – June 15, 2021



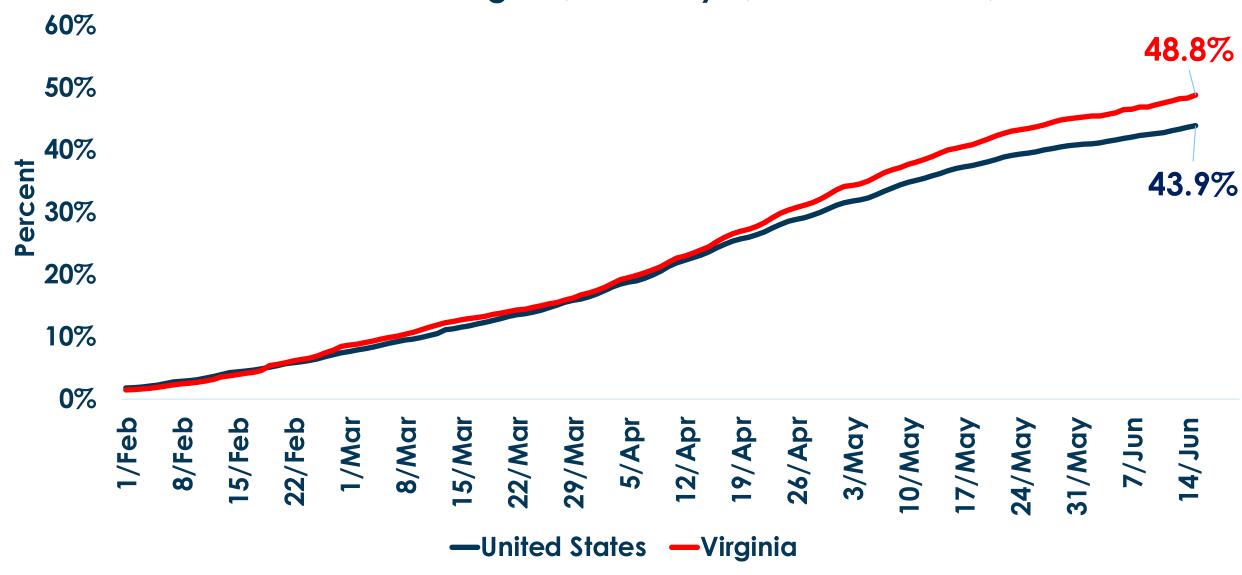
7-Day Moving Average of COVID-19 Deaths United States, January 21, 2020 – June 15, 2021



SARS-COV-2 (COVID-19) Deaths By Race, United States January 1, 2020 – June 5, 2021

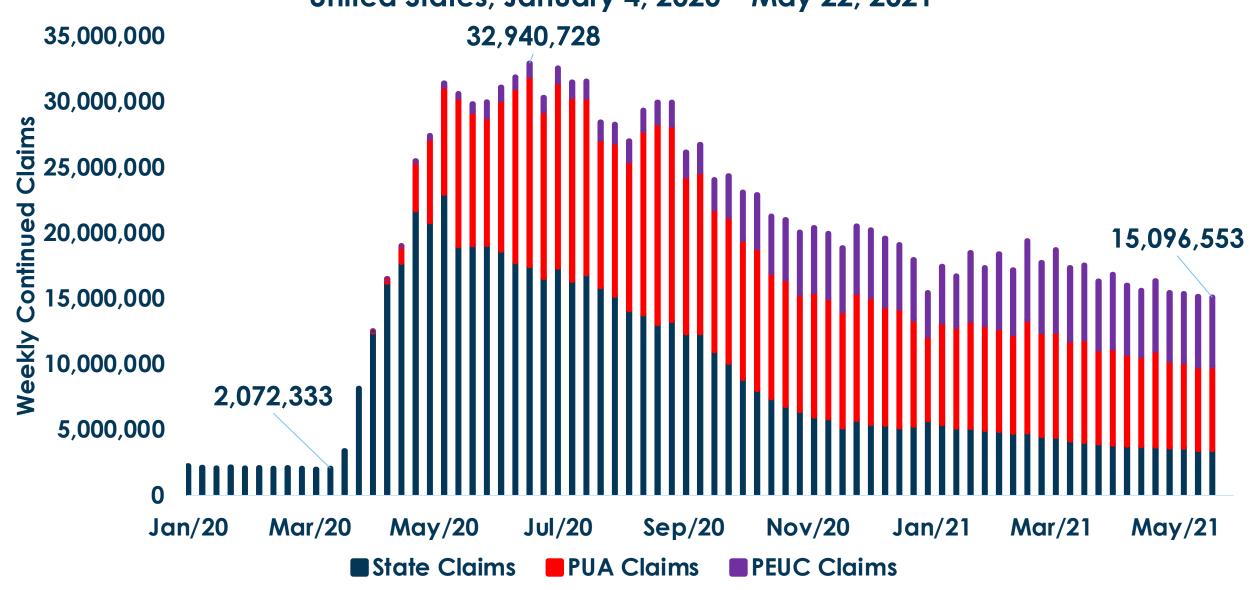


Percent of Population Fully Vaccinated Against COVID-19 United States and Virginia, February 1, 2021 – June 15, 2021

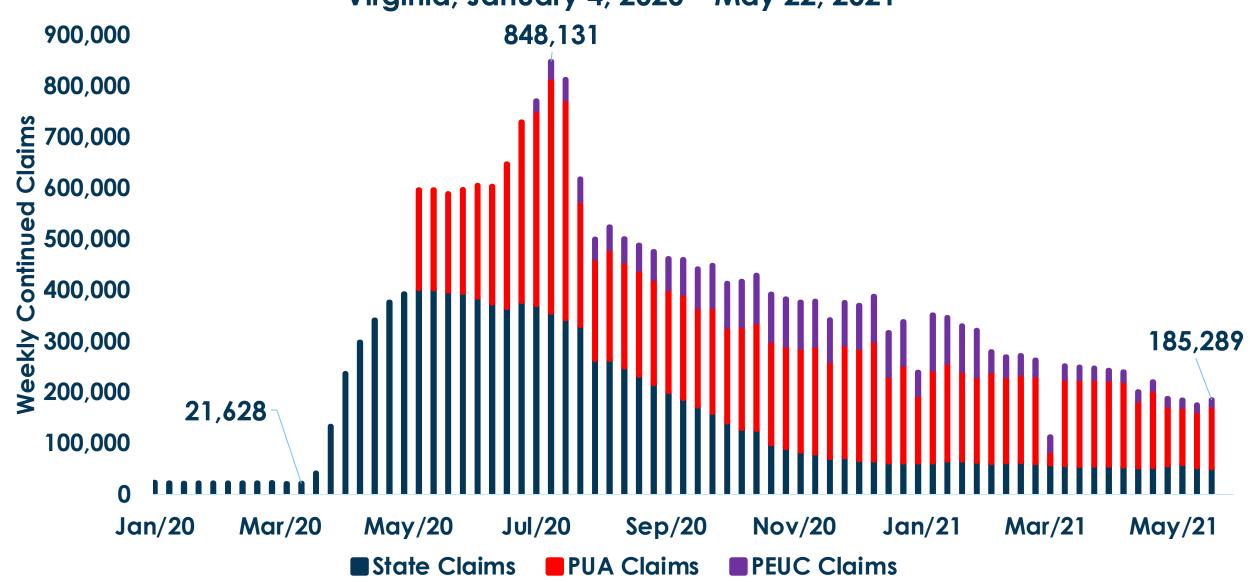




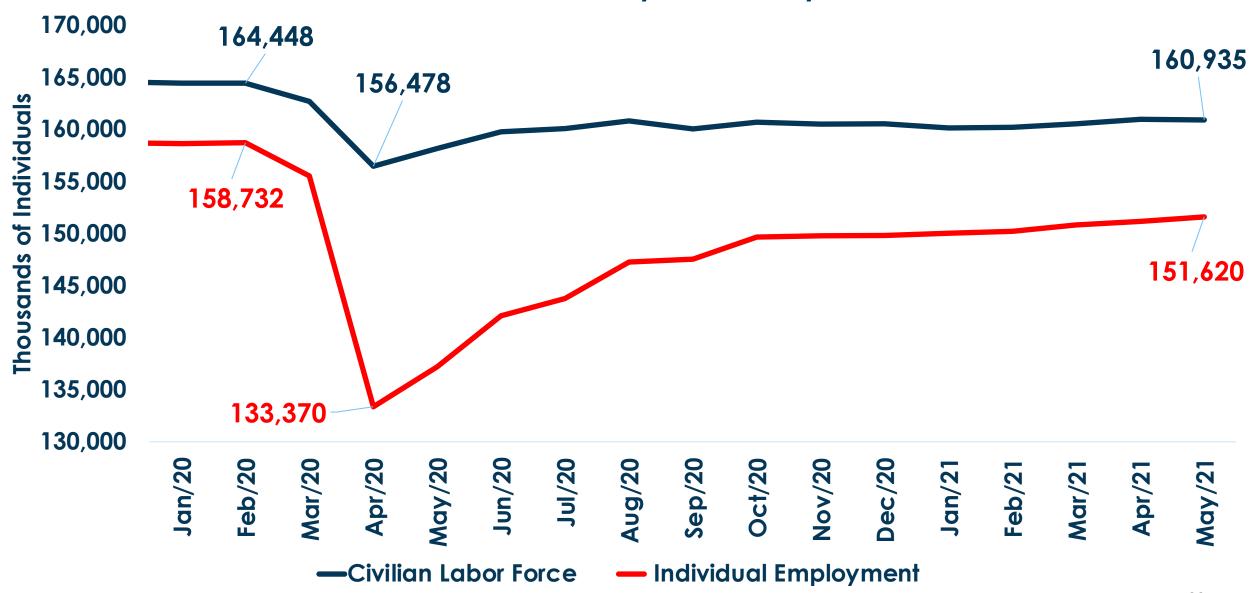
Continued Claims for Unemployment Insurance United States, January 4, 2020 – May 22, 2021



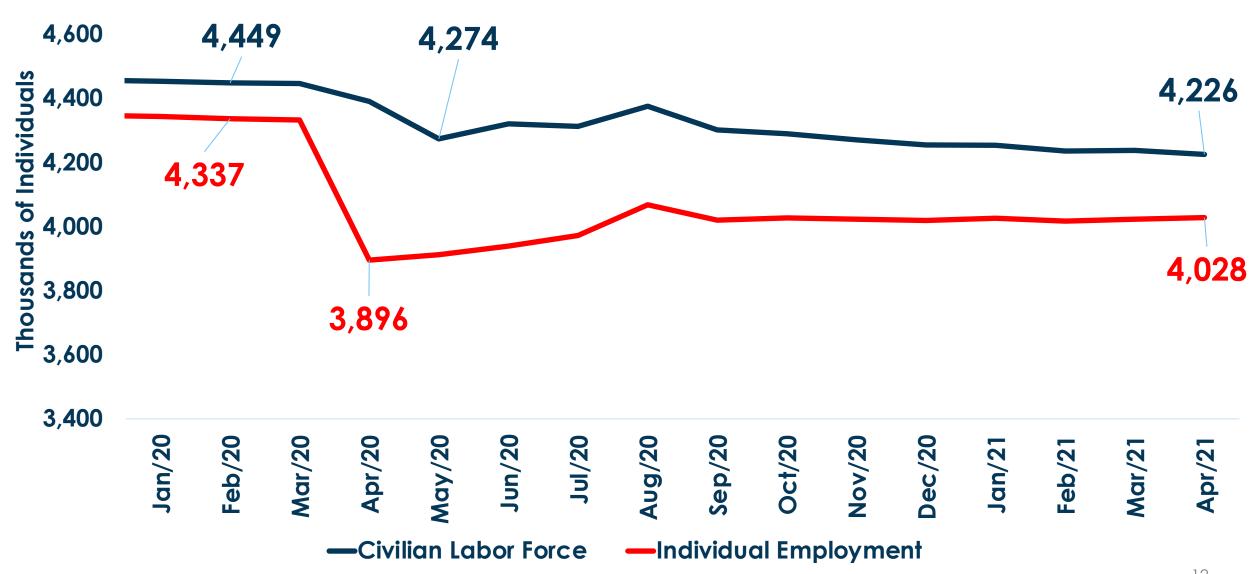
Continued Claims for Unemployment Insurance Virginia, January 4, 2020 – May 22, 2021



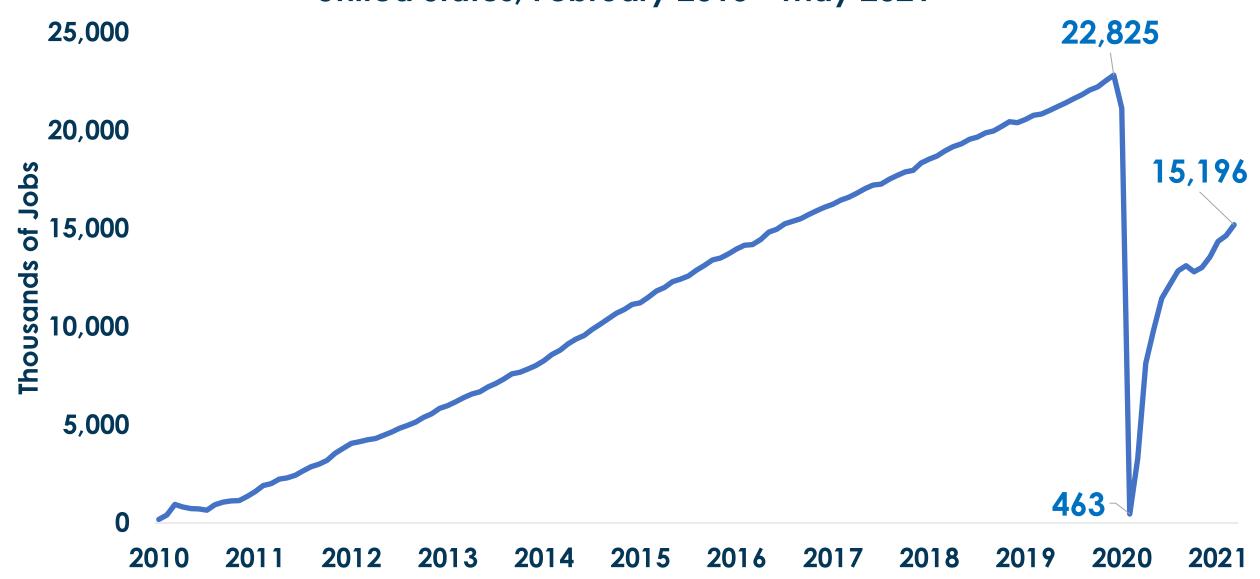
Civilian Labor Force and Individual Employment United States, January 2020 – May 2021



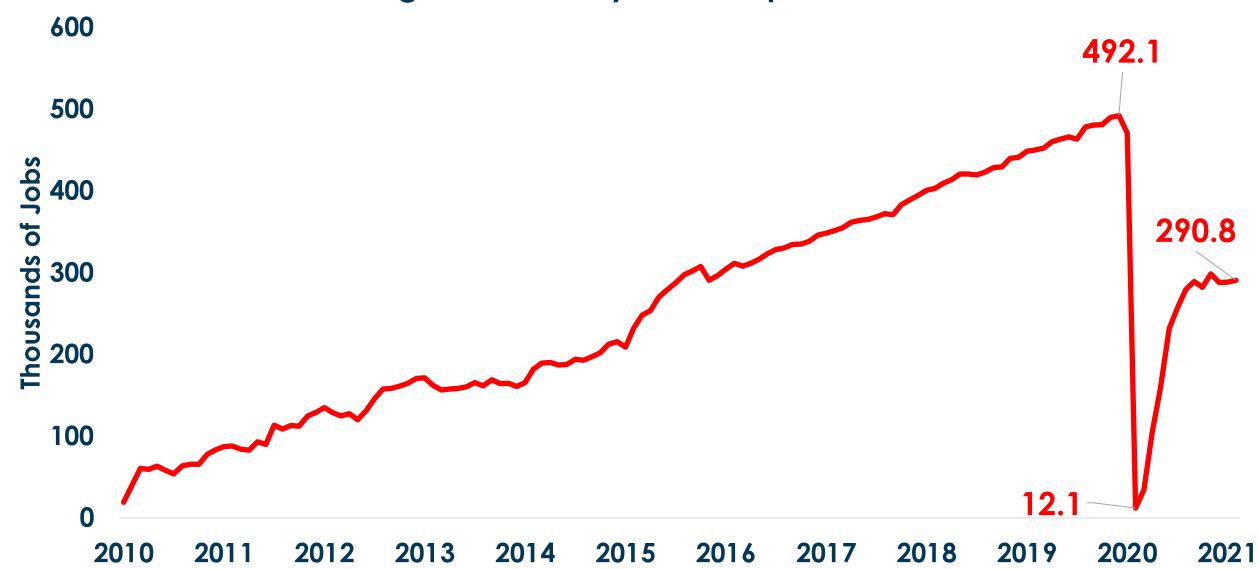
Civilian Labor Force and Individual Employment Virginia, January 2020 – April 2021



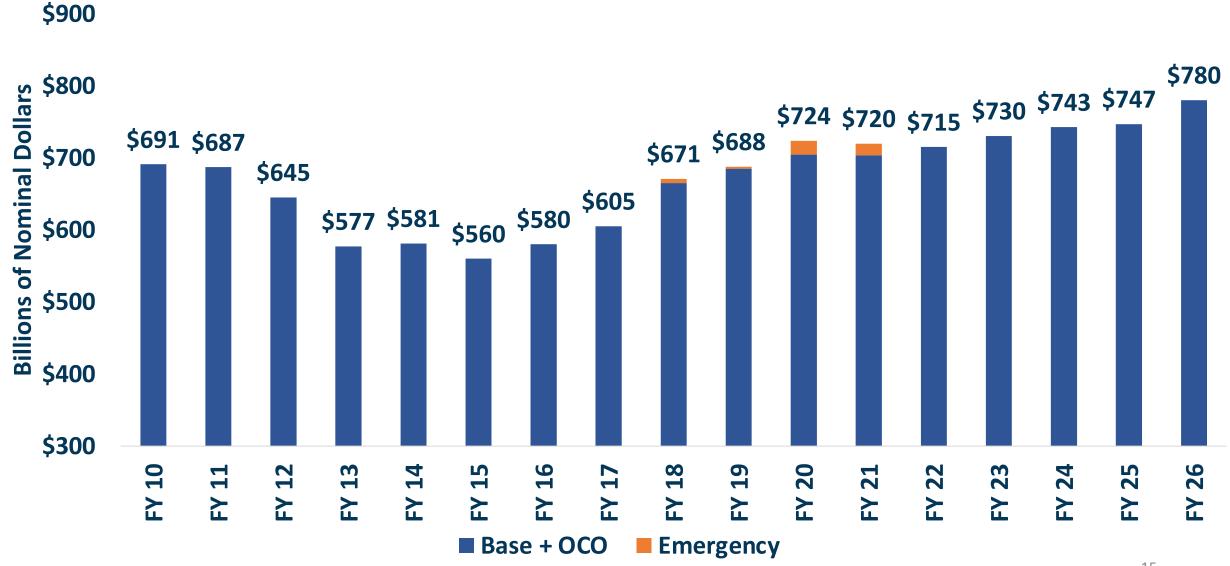
Cumulative Growth in Nonfarm Payrolls United States, February 2010 – May 2021



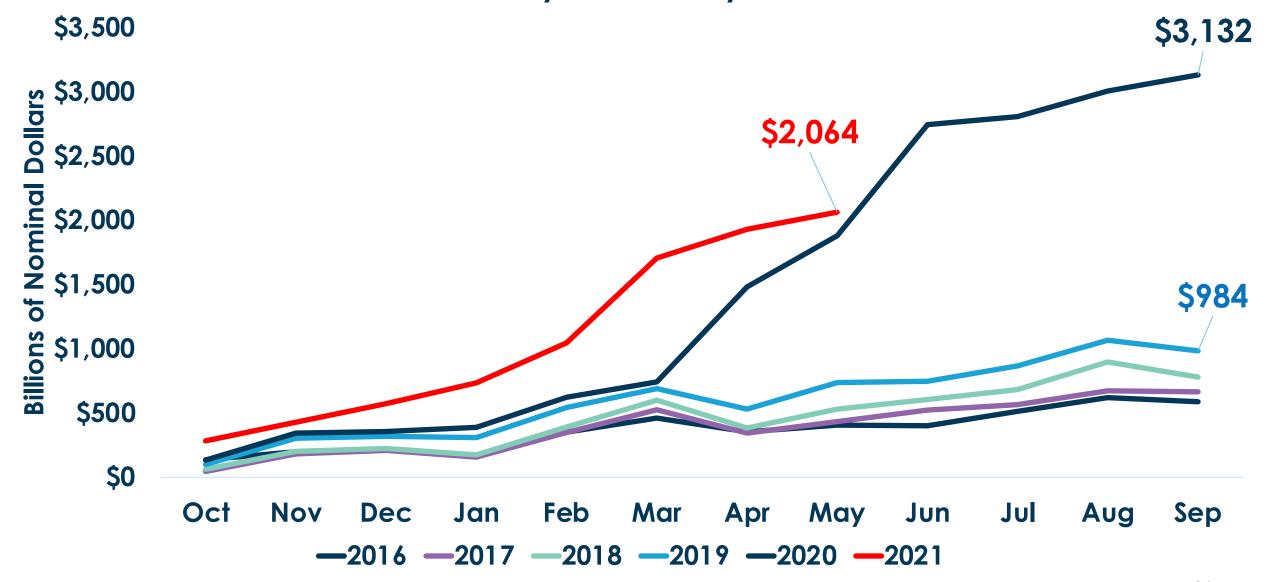
Cumulative Growth in Nonfarm Payrolls Virginia, February 2010 – April 2021



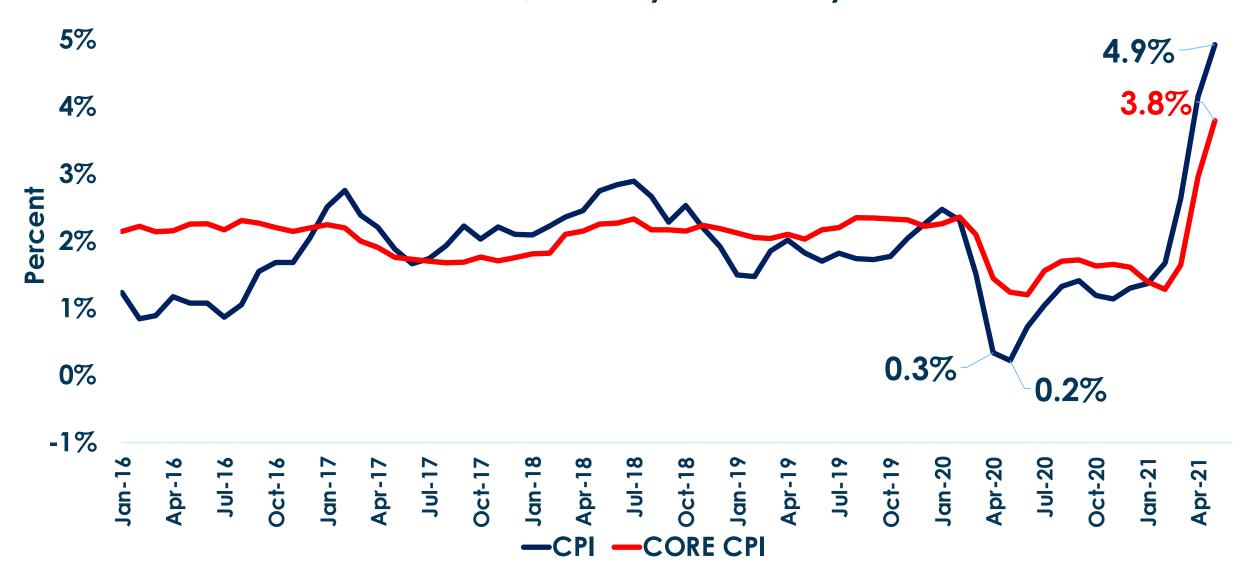
Department of Defense Discretionary Budget Authority Fiscal Year 2010 – Fiscal Year 2026



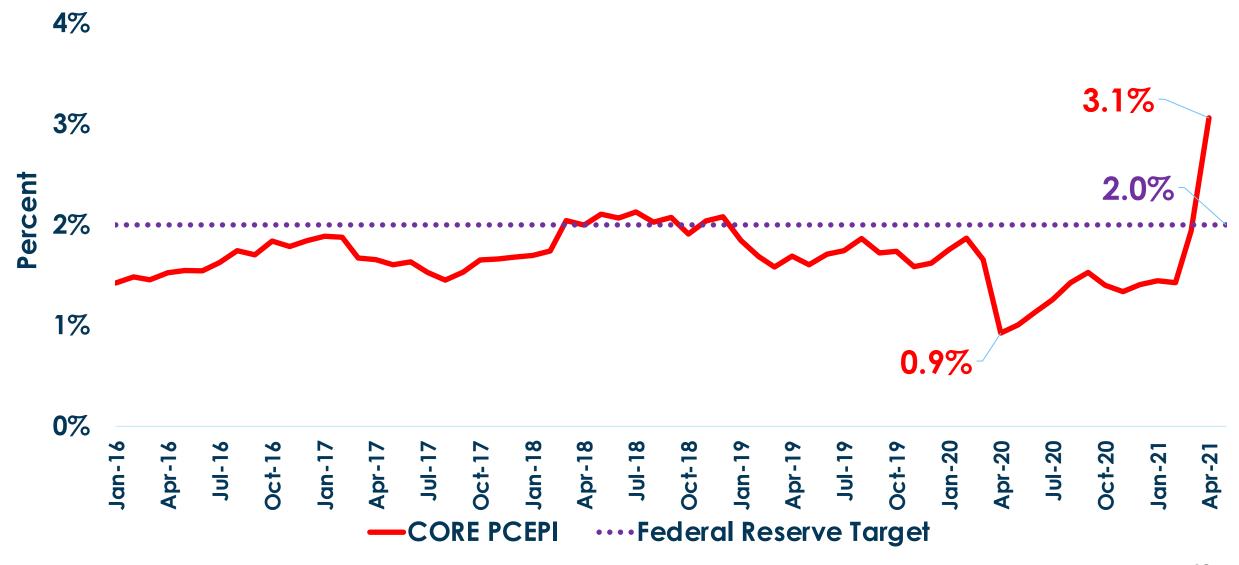
Cumulative U.S. Federal Government Deficit by Month January 2016 – May 2021



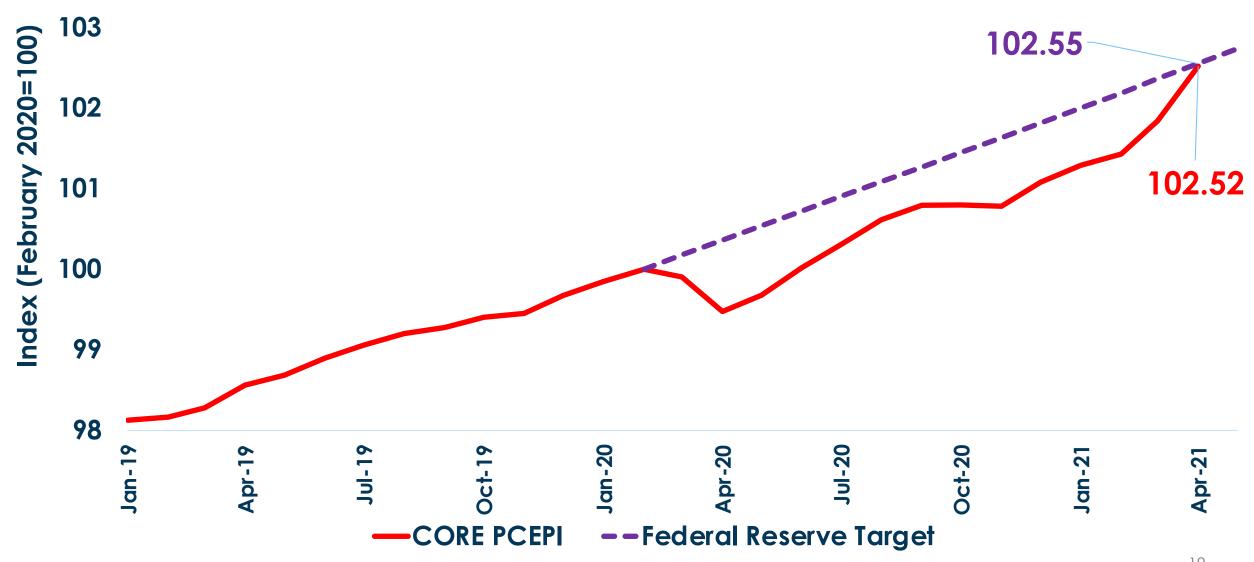
Year-Over-Year Change in Consumer Prices United States, January 2016 - May 2021



Year-Over-Year Change in Core Personal Consumption Expenditure Index: United States, January 2016 - April 2021

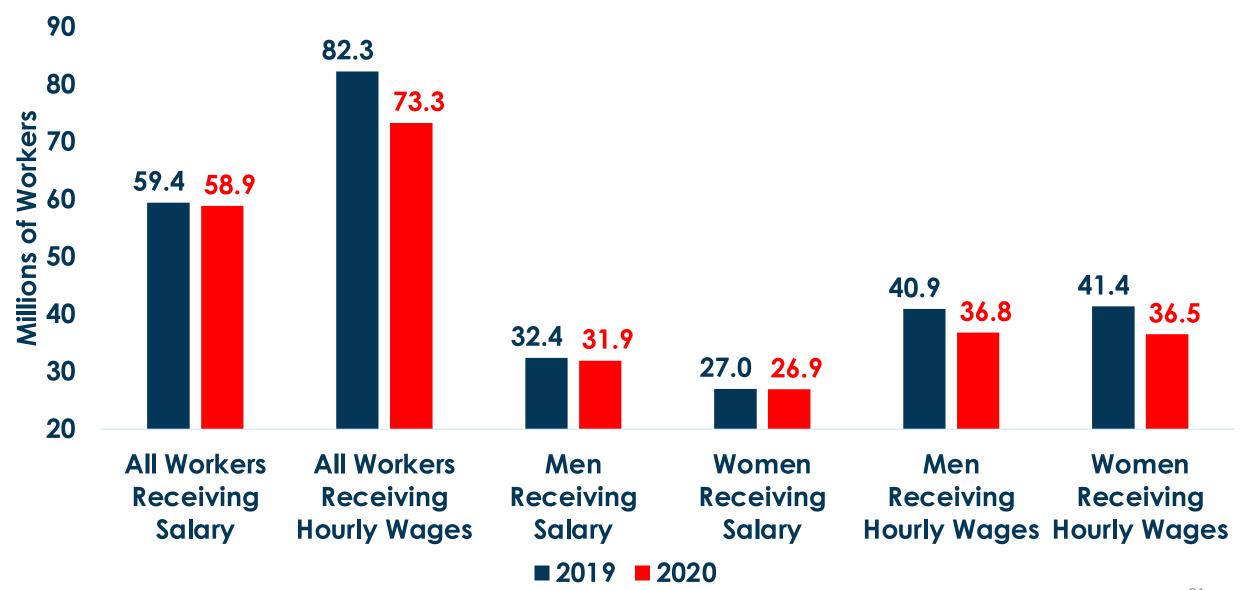


Personal Consumption Expenditure Core Price Index, United States, January 2019 - April 2021

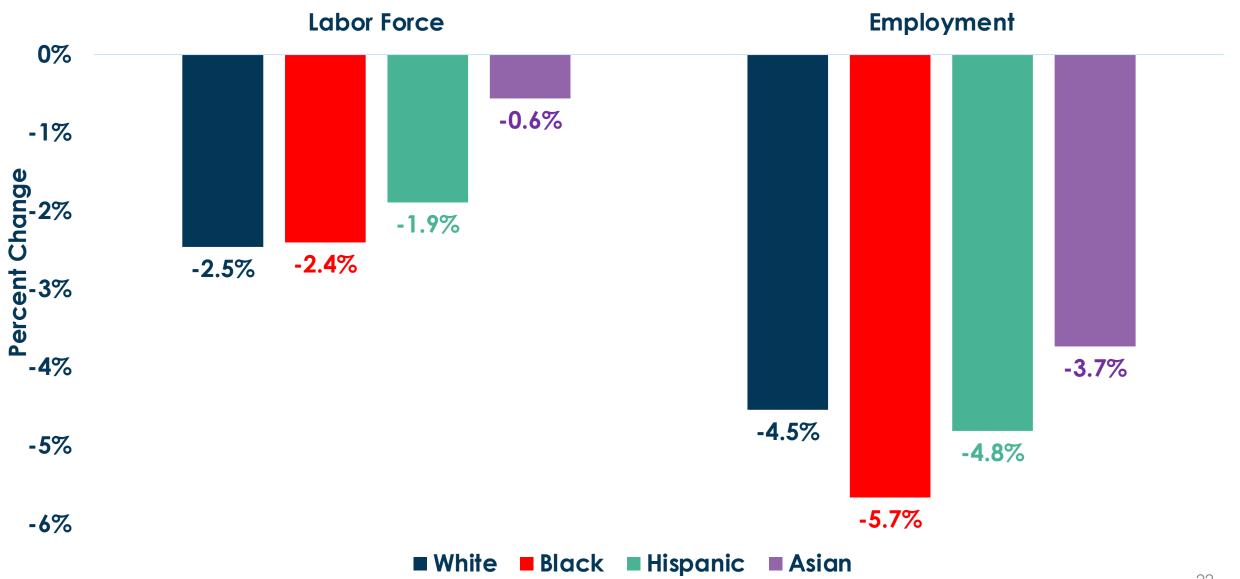




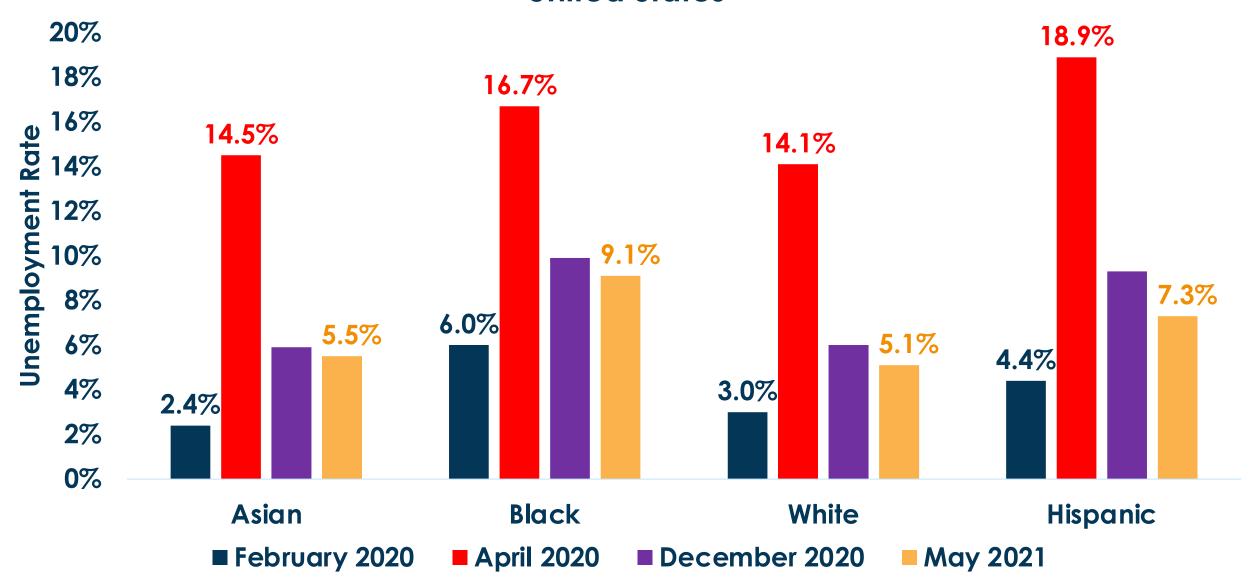
Wage and Salary Workers United States, 2019 and 2020



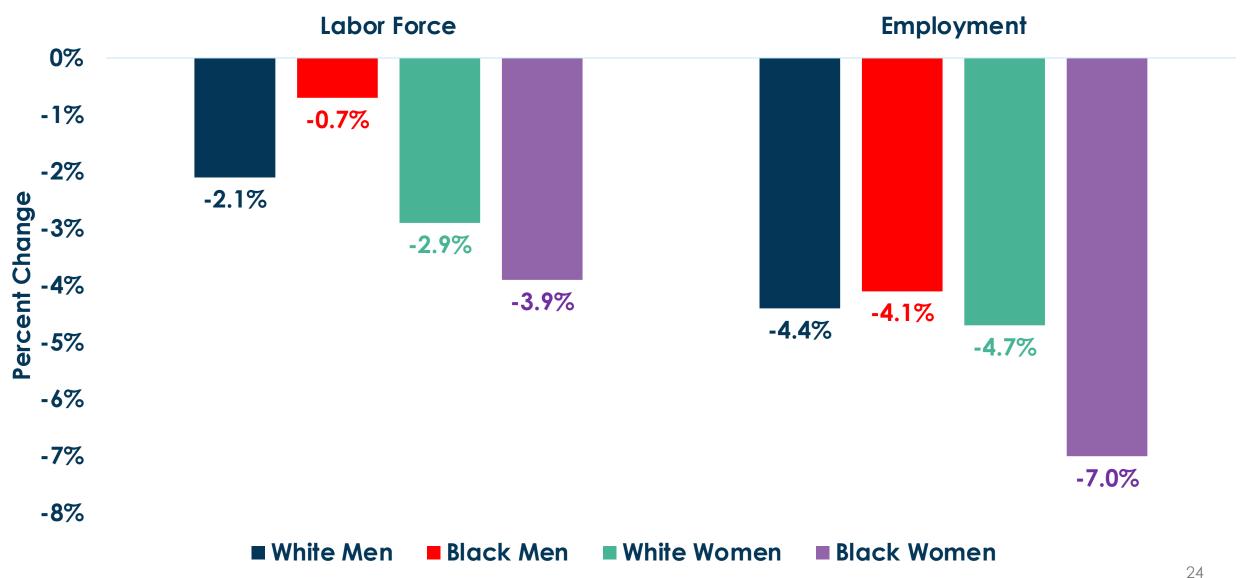
Decline in Civilian Labor Force and Employment by Race United States, February 2020 to May 2021



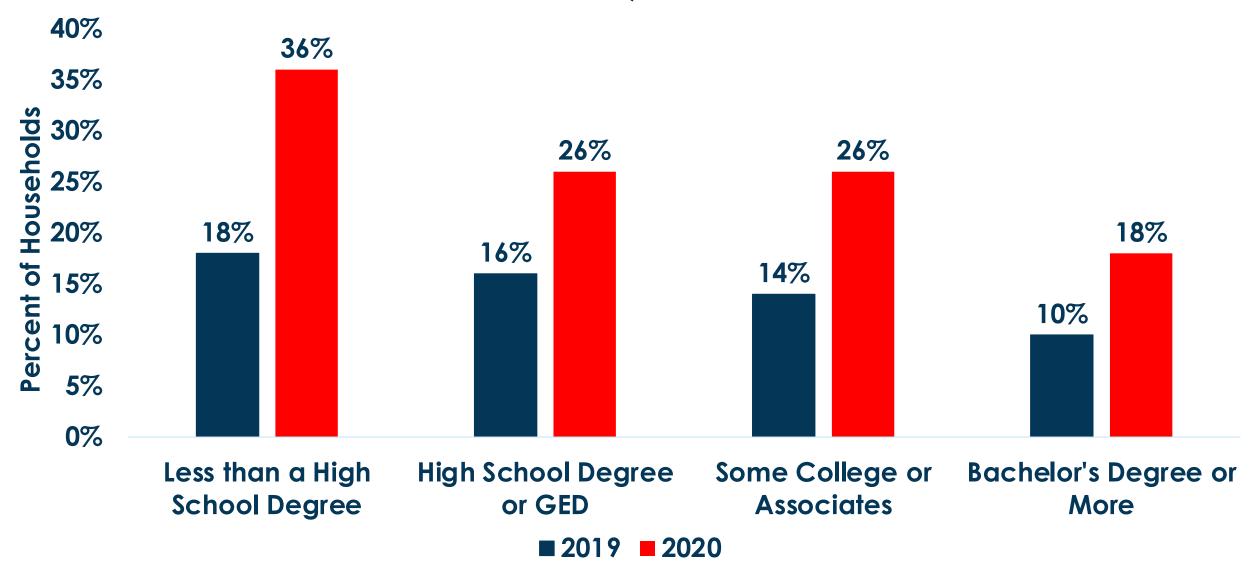
Unemployment Rate by Race United States



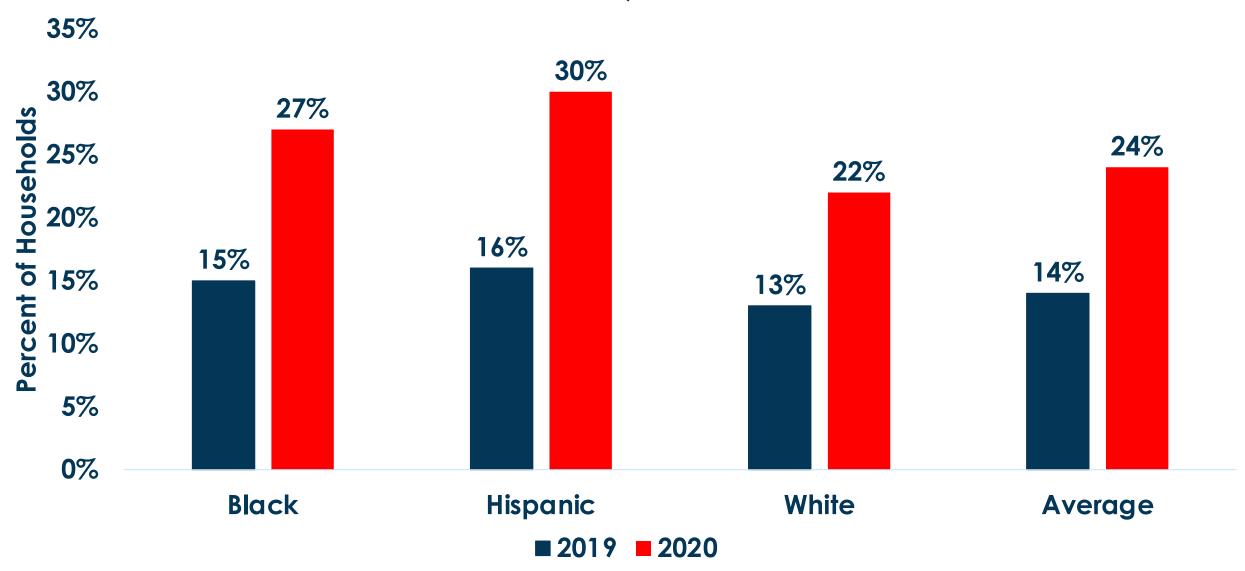
Decline in Civilian Labor Force and Employment by Race and Gender United States, February 2020 to May 2021



Adults Doing Worse Financially Than 12 Months Ago United States, 2019 - 2020



Adults Doing Worse Financially Than 12 Months Ago United States, 2019 - 2020



A Disproportionate Shock

- Relative to the share of the population, Black individuals were more likely to be hospitalized and die from COVID-19.
- The economic shock disproportionately impacted Black and Hispanic workers relative to Asian and White workers. Women exited the labor force and their employment declined at higher rates than men.
- Salaried workers were largely shielded from job losses and hence losses in income and wealth.
- Workers in relatively labor-intensive industries were largely unable to work remotely and experienced higher rates of furlough and job loss.
- Increases in median housing values and rental prices coupled with increasing gas and food prices continue to undermine income gains of the past decade for many groups.



The Outlook

Improving Growth, Challenges Remain

- COVID-19 vaccines continue to drive improvements in business and consumer sentiment.
- Vaccine hesitancy and resistance will lead to local outbreaks of COVID-19.
- Supply-chain constraints will challenge sectoral growth through 2021.
- A 'relief cliff' is coming in September as many COVID emergency programs expire.
- Additional stimulus is unnecessary and would increase inflationary expectations.
- Disinformation and media-driven politics have created enclaves of Americans with separate worldviews. Can American democracy survive tribalism?
- Even with these challenges, the United States and Virginia will experience a robust expansion in economic activity and jobs in 2021.

	2019 Actual	2020 Mid-Year Forecast	2020 Actual	2021 Forecast
U.S. Real Gross Domestic Product	2.2%	-5.5%	-3.5%	5.5%
Civilian Job Growth	1.4%	-4.0%	-5.7%	5.2%
Unemployment Rate	3.5%	9.1%	6.7%	5.0%
Consumer Price Index	2.3%	0.8%	1.2%	3.4%
Core Consumer Price Index	2.3%	1.4%	1.7%	2.4%
3-month Treasury Bill	1.6%	0.4%	0.1%	0.2%
10-year Treasury Bill	1.9%	0.8%	0.9%	1.7%
30-year Treasury Bill	2.3%	1.0%	1.6%	2.5%
30-year Conventional Mortgage	3.8%	3.0%	3.1%	3.0%
Federal Deficit	-\$984 Billion	-\$4.0 Trillion	-3.13 Trillion	-4.0 Trillion
Virginia Real GDP	2.2%	-4.0%	-2.5%	4.5%
Virginia Employment Growth	1.1%	-3.0%	-4.3%	4.5%

Notes: Data reflect the annual rate of growth, last month, or business day of the year where appropriate. U.S. Treasuries are constant maturities, annual averages.

2021 Hampton Roads Midyear Economic Forecast

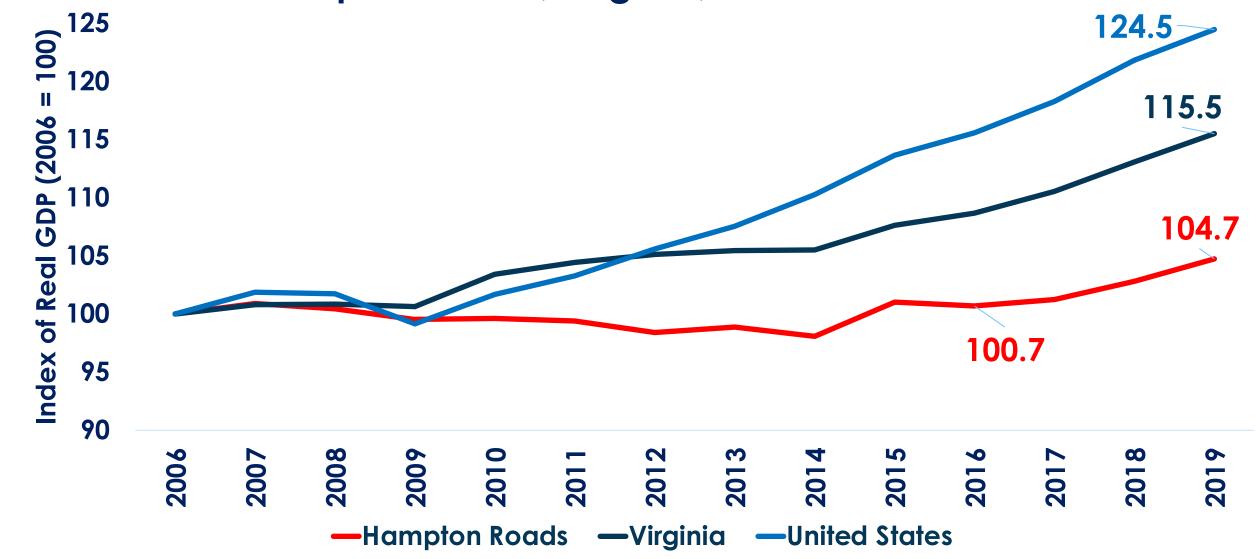
COVID-19, New Normal, and the Regional Economy



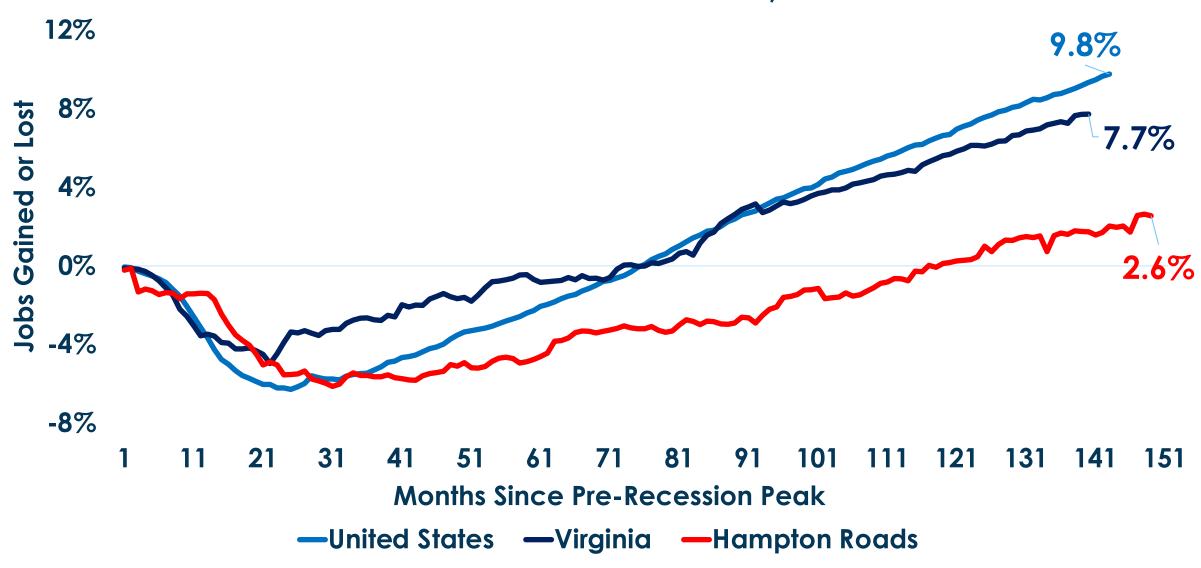


The Expansion Through 2019

Index of Annual Real GDP, 2006 – 2019: Hampton Roads, Virginia, and the United States



Recovery from the Great Recession Measured in Total Jobs Restored, 2008-2019



Estimated Direct Department of Defense Spending Hampton Roads, 2010 to 2019

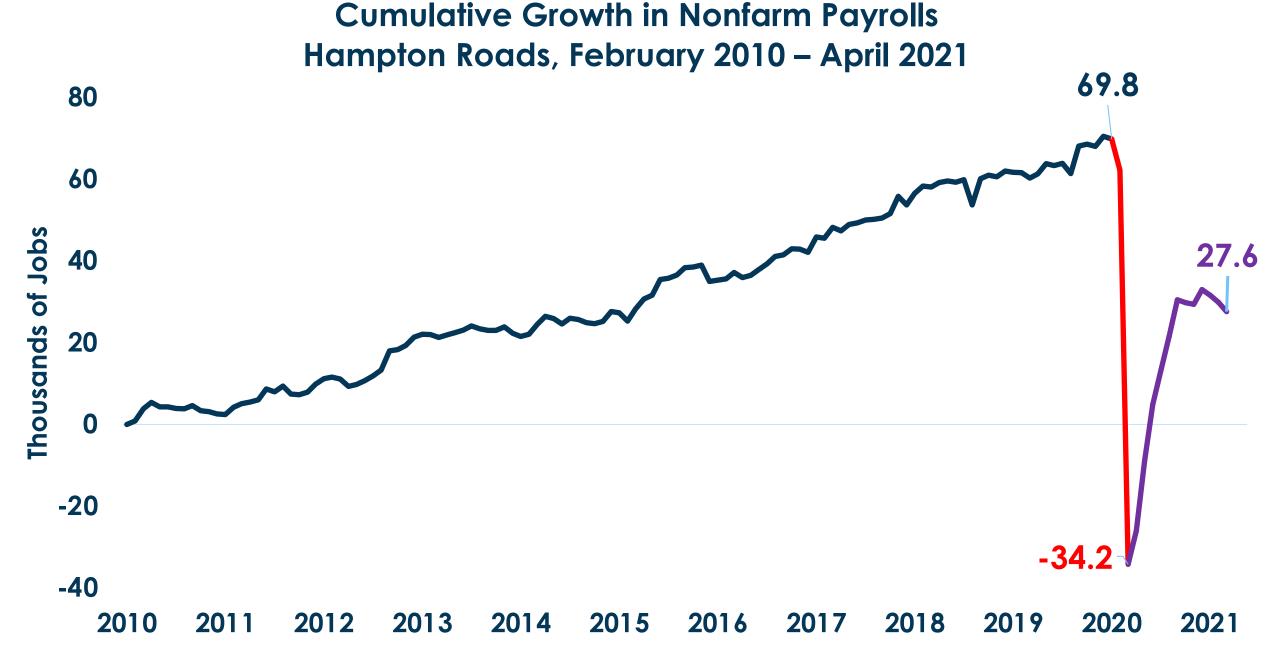




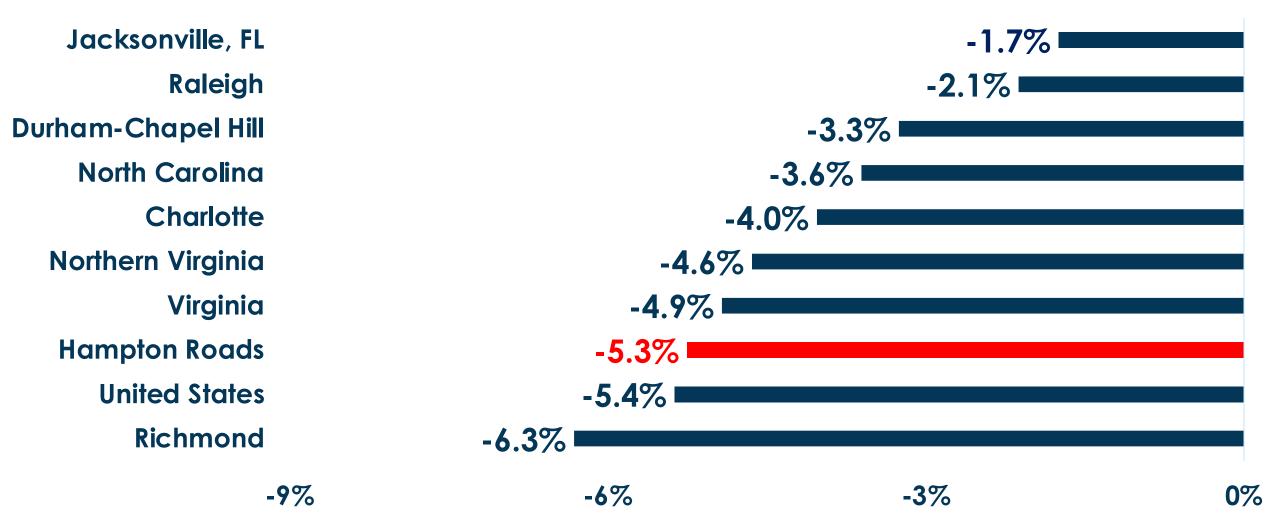
2020-2021: Shock and Recovery



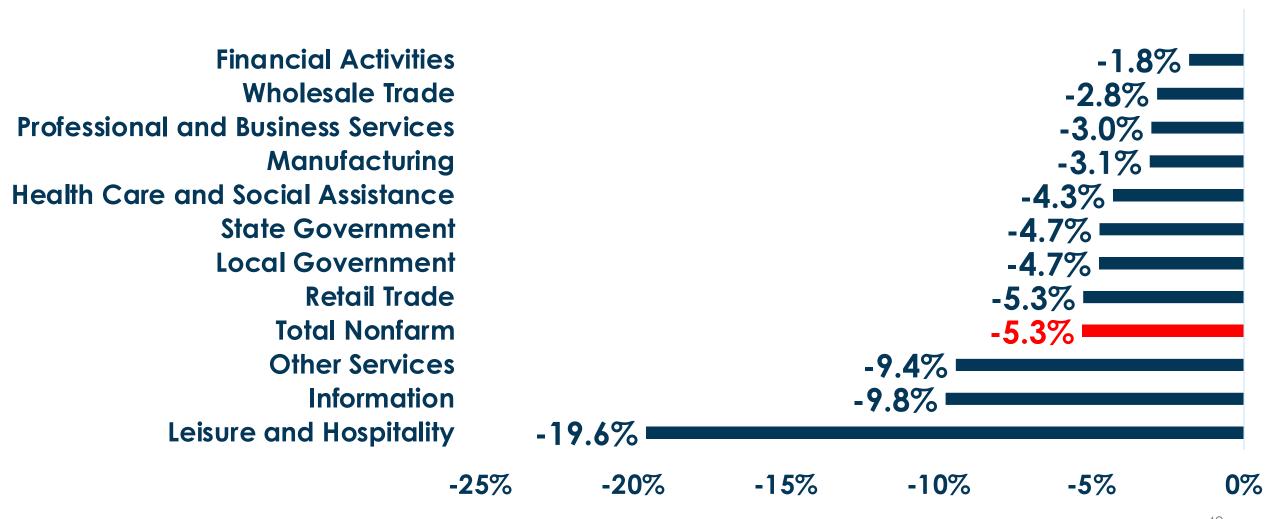
Jobs and Employment



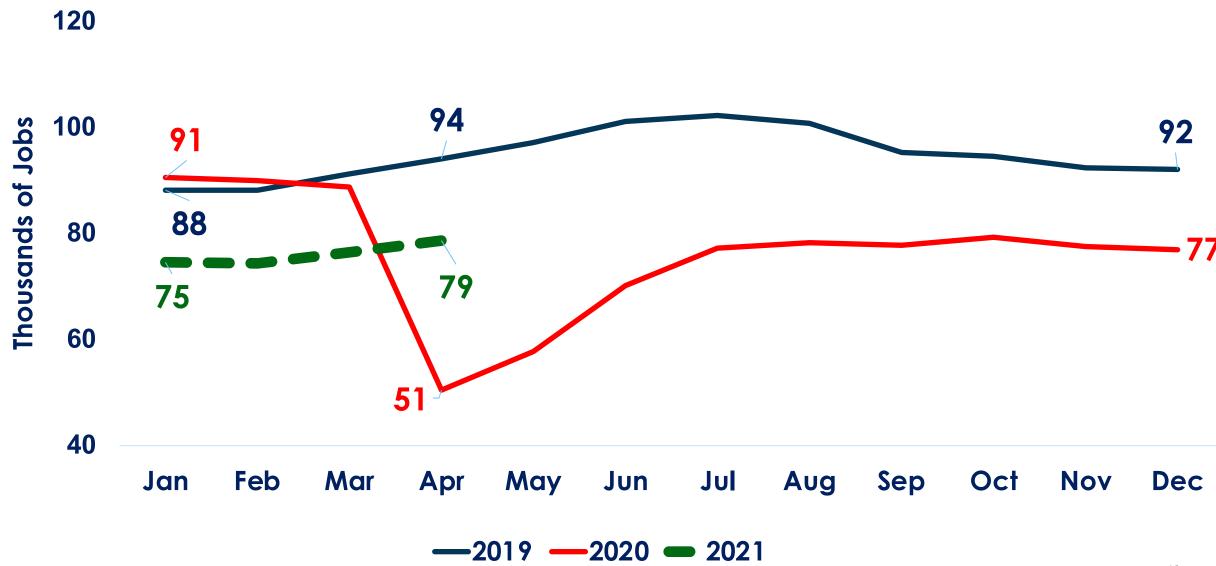
Percent of Net New Civilian Jobs Lost: Selected Metropolitan Areas, Virginia, North Carolina, and United States: February 2020 to April 2021



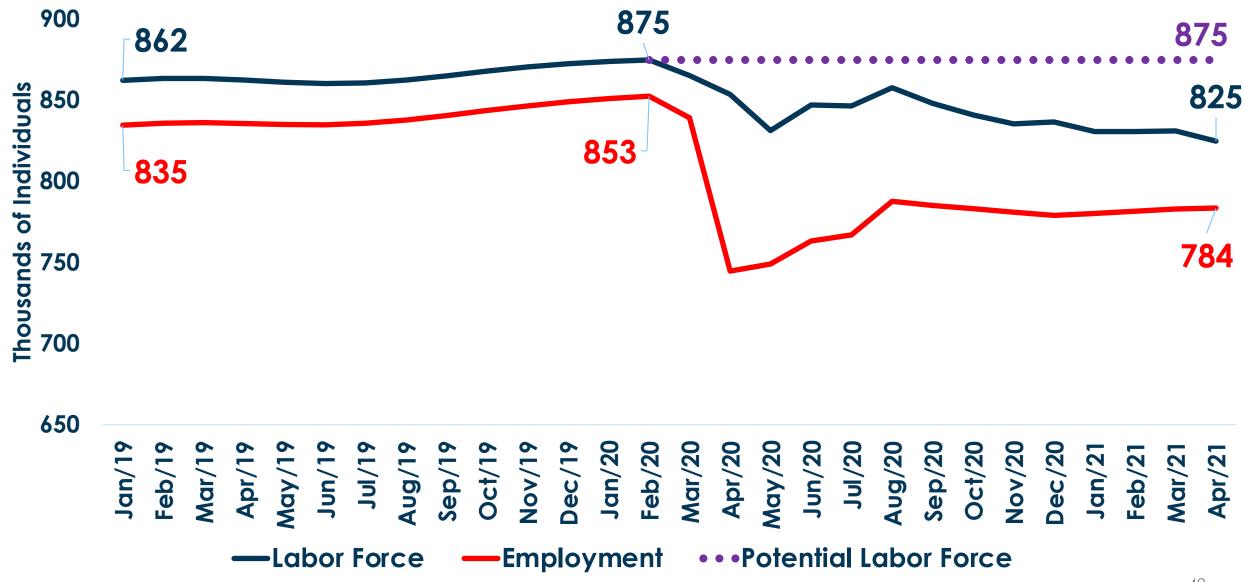
Percent of Civilian Jobs Lost in Selected Sectors in Hampton Roads 2019 to 2020



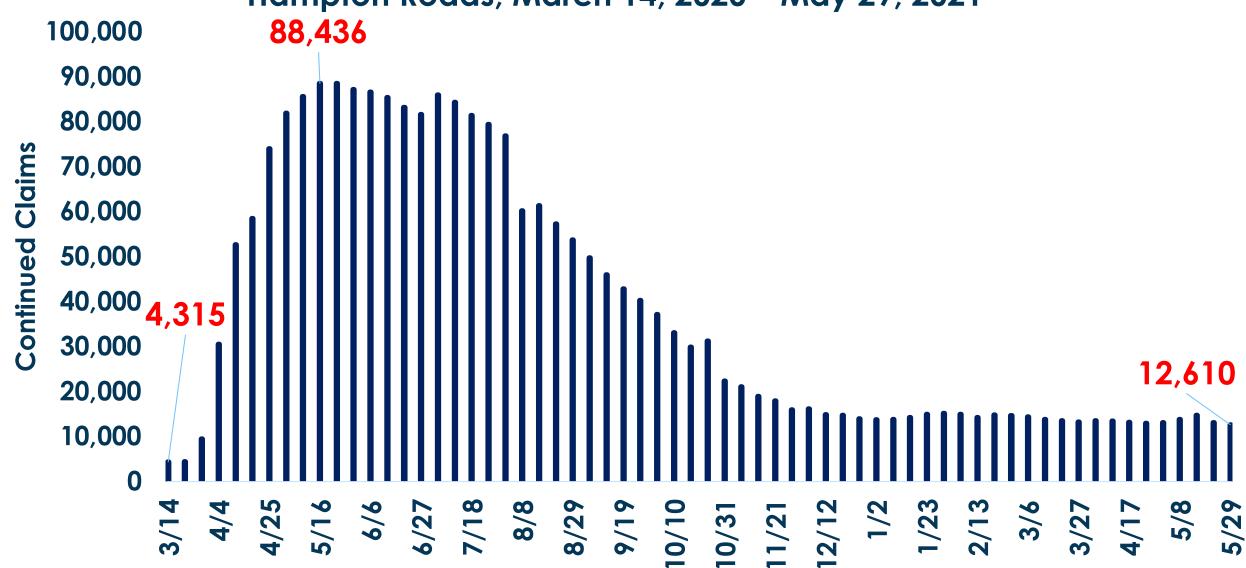
Leisure and Hospitality Jobs in Hampton Roads: 2019, 2020, and 2021



Civilian Labor Force and Individual Employment Hampton Roads, January 2019 – April 2021



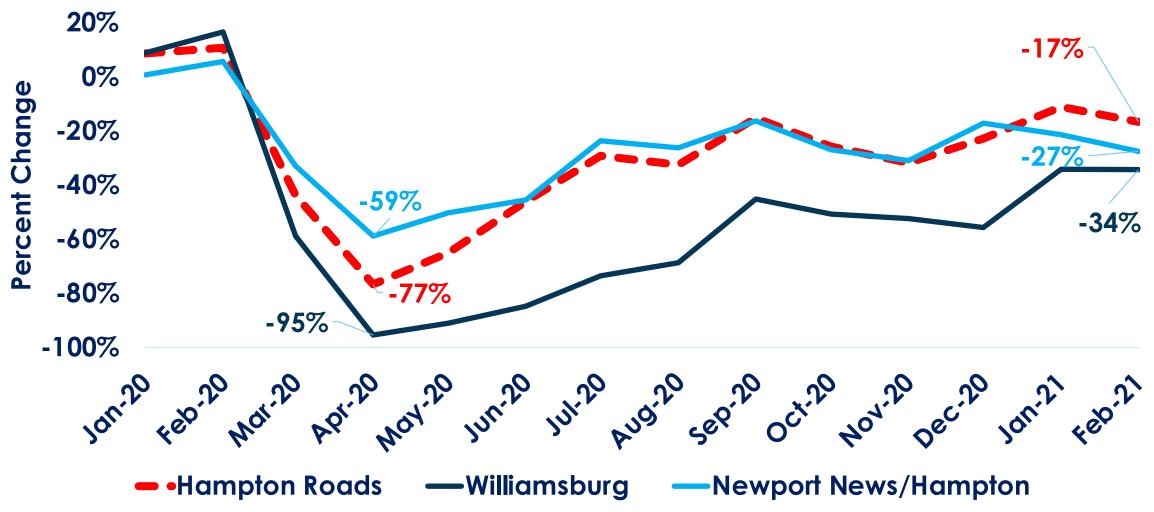
Continued Claims for Regular State Unemployment Insurance Hampton Roads, March 14, 2020 – May 29, 2021



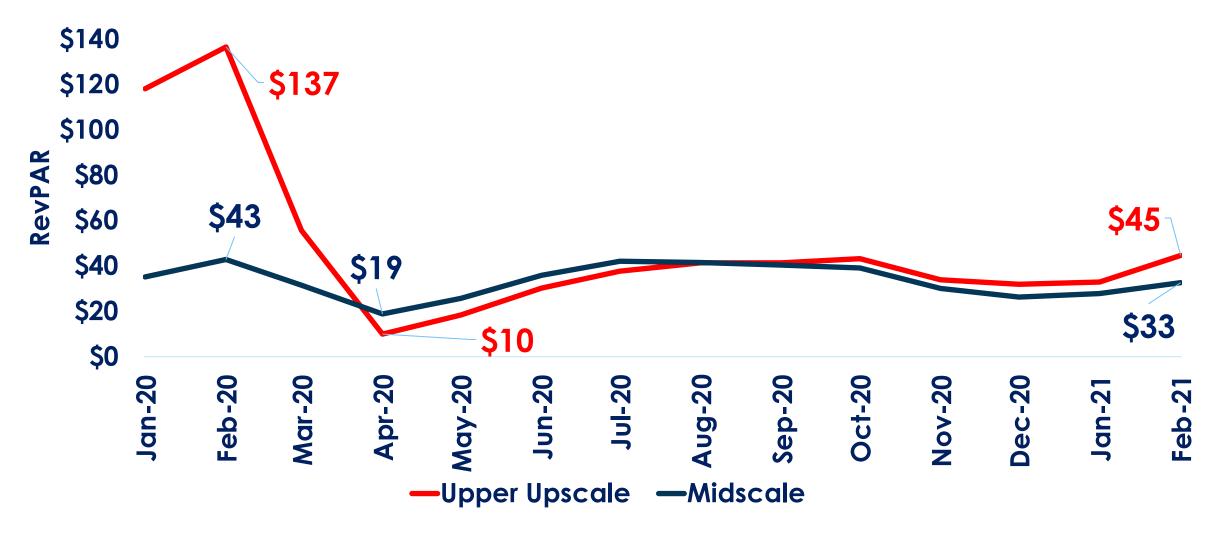


Hotel Industry

Year-over-Year Percent Change in Hotel Revenue in Hampton Roads, Williamsburg, and Newport News/Hampton: January 2020 to February 2021



Comparison of Monthly RevPAR in Upper Upscale and Midscale Chain Hotels in the United States: January 2020 to February 2021



RevPAR and Revenue in US, Virginia, and Hampton Roads: YTD April 2019 and YTD April 2021

	YTD April 2019	YTD April 2021	Percent Change in RevPAR	Percent Change in Revenue
USA	\$81.64	\$50.45	-38.2%	-38.3%
Virginia	\$62.89	\$41.27	-34.4%	-34.3%
Hampton Roads	\$50.34	\$45.95	-8.7%	-7.1%
Chesapeake/Suffolk	\$48.88	\$50.56	+3.4%	+3.0%
Newport News/ Hampton	\$45.02	\$37.55	-16.6%	-15.6%
Norfolk/Portsmouth	\$56.73	\$48.58	-14.4%	-9.3%
Virginia Beach	\$53.90	\$54.15	+0.5%	+6.7%
Williamsburg	\$46.71	\$35.59	-23.8%	-27.1%

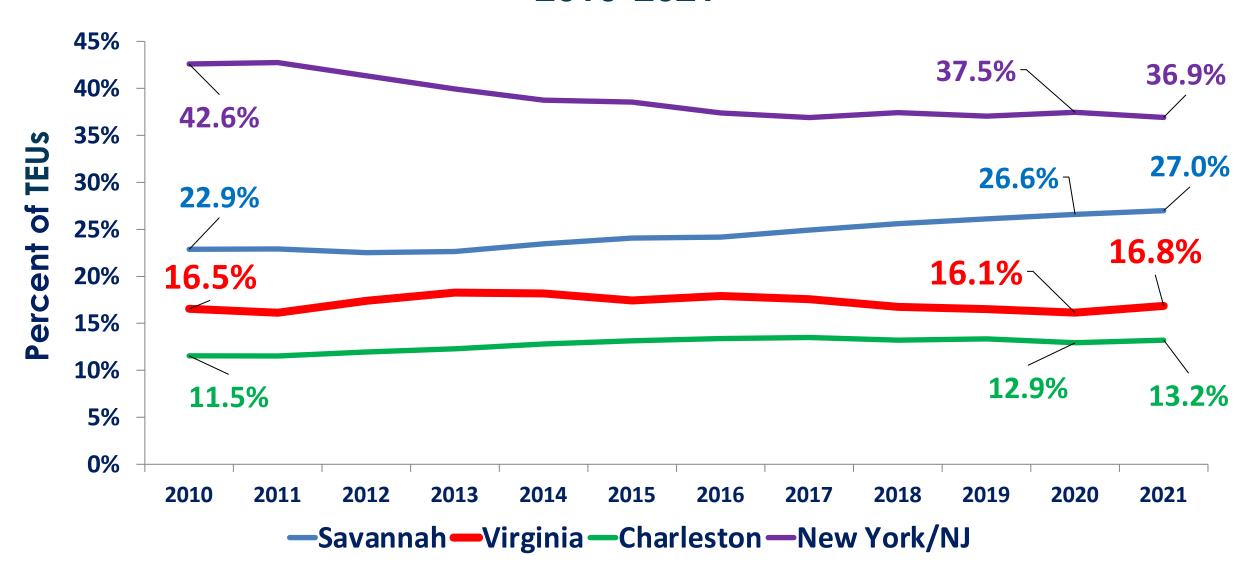


Port and Cargo

Total Loaded Twenty-Foot Equivalent Container Units (TEUs): Port of Virginia, 2019, 2020, and 2021



Shares of Total Loaded TEUs for Selected East Coast Ports, 2010-2021*





Residential Housing and COVID-19

Market Performance of Existing Homes Since 2011

- Inventories, days on market, and estimated months of supply continue to decline.
- Number of existing homes sold has steadily increased over time.
- 30-Year Fixed Mortgage Rates have been less than 4.55%, and in 2020, annual rates were at their lowest level since 1971 (3.11%).
- Distressed Sales Market appears to be clearing. In 2020, distressed sales represented only 4% of all sales – lowest rate since 2008.
- All indicators point to continued increases in the median price of existing homes.

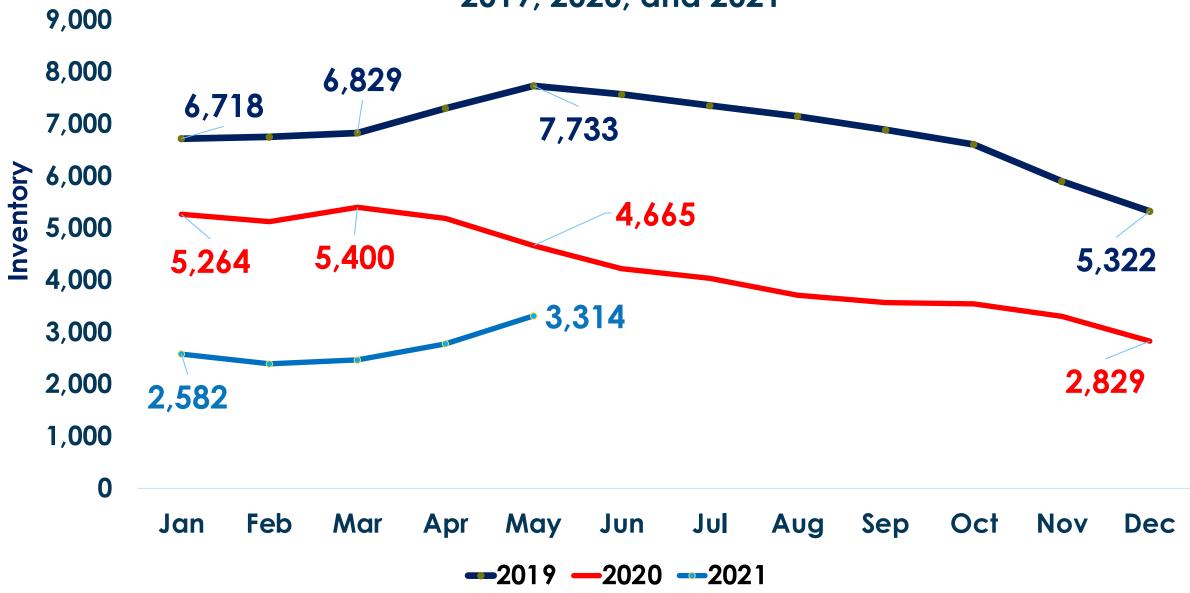
Number of Existing Residential Homes Sold Hampton Roads, 2019, 2020, and 2021



Median Price of Existing Residential Homes in Hampton Roads: 2019, 2020, and 2021



Inventory of Existing Residential Homes in Hampton Roads: 2019, 2020, and 2021



30-Year Fixed Mortgage Rate (Weekly, ending Thursday), January 3, 2019 to June 10, 2021



Median Sale Price of Existing Residential Homes for Selected Cities: Hampton Roads, 2019 and 2020

<u>City</u>	<u>2019</u>	<u>2020</u>	Percent Change
Chesapeake	\$265,000	\$282,000	6.4%
Hampton	\$173,250	\$193,000	11.4%
Newport News	\$185,000	\$209,000	13.0%
Norfolk	\$208,000	\$229,000	10.1%
Portsmouth	\$166,000	\$182,250	9.8%
Suffolk	\$252,750	\$275,000	8.8%
Virginia Beach	\$263,000	\$285,000	8.4%
Williamsburg*	\$295,000	\$323,000	9.5%
Hampton Roads	\$234,000	\$255,000	9.0%

Median Sale Price of Existing Residential Homes for Selected Cities: Hampton Roads, YTD May 2020 and YTD May 2021

<u>City</u>	<u>2020</u>	<u>2021</u>	Percent Change
Chesapeake	\$264,900	\$304,000	14.8%
Norfolk	\$215,000	\$245,000	14.0%
Portsmouth	\$168,000	\$200,000	19.0%
Suffolk	\$262,750	\$299,450	14.0%
Virginia Beach	\$270,000	\$300,000	11.1%
Hampton	\$183,200	\$218,000	19.0%
Newport News	\$192,500	\$222,000	15.3%
Williamsburg*	\$300,000	\$340,000	13.3%
Hampton Roads	\$238,000	\$267,000	12.2%



The Outlook

Estimated Direct Department of Defense Spending Hampton Roads, 2016 to 2021



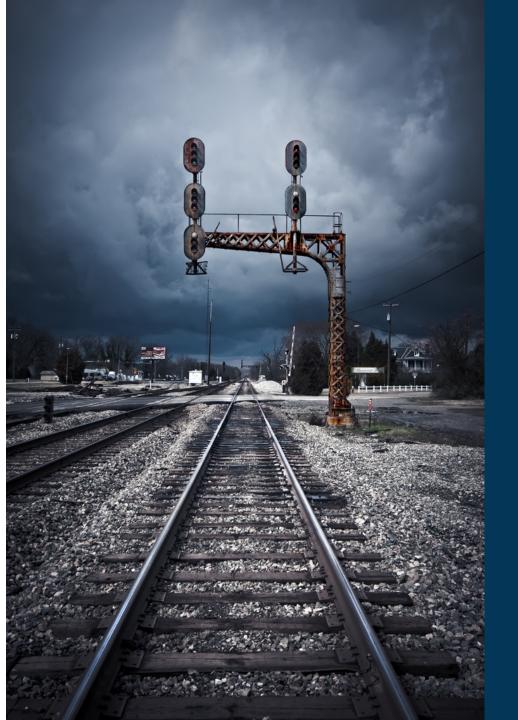
	2019 Actual	2020 January Forecast	2020 Estimated /Actual	2021 Mid-Year Forecast
Hampton Roads Real Gross Domestic Product	1.9%	2.6%	-2.5%	4.8%
Civilian Job Growth	0.6%	0.7%	-5.3%	2.3%
Unemployment Rate	3.1%	3.0%	7.1%	4.6%
Taxable Sales	4.9%	4.2%	6.7%	6.6%
Hotel Revenue	1.8%	2.7%	-35.3%	43.6%
General Cargo Tonnage	-0.2%	1.0%	-3.9%	12.9%
General Cargo TEUs	2.9%	3.9%	-4.2%	16.8%
One-Unit Housing Permit Value	3.5%	2.0%	10.9%	7.4% ₆₁

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